

## Message Text

UNCLASSIFIED

PAGE 01 BANGKO 24037 210927Z  
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----064012 211257Z /46  
R 210852Z AUG 78  
FM AMEMBASSY BANGKOK  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 9741

UNCLAS BANGKOK 24037

E.O.11652: N/A  
TAGS: BEXP, TH  
SUBJ: WTDR/FTI: THAVORN TRACTOR ENGINEERING CO., LTD.

REF A. USDOC 14538 B. BANGKOK 18326

FOLLOWING IS REPEAT OF BANGKOK 18326:

1. THAILAND

OFFICE USE: 2. 549 3. NA 4. 01

5. THAVORN TRACTOR ENGINEERING CO., LTD.

6. 155/10-13 RONGMUANG SOI 4 ROAD

7. BANGKOK

8. CONTACT: MR. CHAVALIT THAVIYONCHAI

9. TITLE: MANAGING DIRECTOR  
OTHER OFFICIALS ARE: MR. CHAROEN THAVIYONCHAI, DIRECTOR  
AND MR. ADISAKDI THAVIYONCHAI, DIRECTOR.

10. PHONE: 2513280 11. TELEX: NA

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12. CABLE: TRACTOR BANGKOK

13. ESTBL: 1967 14. EMPL: 80 15. SIZE: SMALL

16. REPUTATION: Y-GOOD 17. RPT DATE: 08/78

OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA

23A. 35313/23 IMP.AGT. OF CRAWLER TRACTOR PARTS

24. FOREIGN SALES: NA

25. FINANCIAL REF: BANGKOK BANK LTD., 9 SUAPA ROAD,  
BANGKOK, THAILAND.

26. TRADE REF: ROTO-MASTER, 7101 FAIR AVE., NORTH  
HOLLYWOOD, CALIFORNIA 91605

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF ROTO-MASTER,  
7101 FAIR AVE., NORTH HOLLYWOOD, CALIF. 91605 FOR  
TURBOCHARGER AND PARTS; DISTRIBUTOR OF INTER-TRADE, P.O.  
BOX 8130, STOCKTON, CALIF. 95208 FOR CATERPILLAR PARTS;  
POWER AUTOMOTIVE INC., NEW YORK FOR TRACTOR PARTS; INT'L  
CONTRACTORS, NEW YORK FOR ENGINE PARTS; EAGLE TRADING  
CO., JAPAN FOR KOMATSU PARTS; SHINWA HARDWARE CO., JAPAN  
FOR FUSO PARTS; SCHWITZER, U.K. FOR TURBOCHARGER AND  
PARTS.

28. POST EVALUATION: THAVORN TRACTOR ENGINEERING WAS  
INCORPORATED IN 1967 WITH AN AUTHORIZED CAPITAL OF  
\$50,000 TO ACT AS IMPORTER AND AGENT OF CRAWLER TRACTOR  
PARTS. FORTY PERCENT OF ITS IMPORTS ARE FROM THE U.S.  
WITH THE REMAINDER FROM JAPAN AND ITALY. IT OWNS AN  
OFFICE OF 14,000 SQ.METERS AND A WORKSHOP OF 2,000 SQ.  
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METERS, LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS.  
FIRM'S SALES VOLUME IN 1977 WAS REPORTED TO BE \$9,000,000  
REPRESENTING A SHARP INCREASE OF 125 PERCENT OVER THE  
FIGURE REPORTED TO THE EMBASSY IN 1976. SUBJECT FIRM  
PLANS TO OPEN A NEW SECTION TO SELL SMALL FARM TRACTORS  
NEXT YEAR. FIRM IS AFFILIATED WITH TRACT EQUIPMENT CO.,  
LTD. AND YONTHAVI MOTOR CO., LTD. LOCAL BANK REPORTS  
FAVORABLY ON THE SUBJECT; IT IS CONSIDERED TO BE A  
GOOD TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: MATTHEW P. WARD.  
ABRAMOWITZ

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 21 aug 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978BANGKO24037  
**Document Source:** CORE  
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**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Status:** NATIVE  
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**TAGS:** BEXP, TH  
**To:** COM  
**Type:** TE  
**vdkgvkey:** odbc://SAS/SAS.dbo.SAS\_Docs/d407dd5f-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014